* Which existing websites out there most inspired your web site design thus far?

1. <http://www.lushusa.com/>
2. Saw this in slack and its aweeeesome: <http://en.travelepisodes.com/?mc_cid=27aaf8bf1a&mc_eid=f4726c0d3d>
3. <http://wanderlust.com/> I like this site because it’s super clean and focuses your attention on the content
4. <http://urbaninfluence.com/> I am about this website.

* Which parts of the design are you most proud of?

I’m excited that I could create the columns side by side for the 3 pictures and information to go- also when we lined up the hero image with the 3 pictures to create better flow.

* What struggles did you encounter in your design process?

The design process isn’t as hard as the development process, usually I have a rough idea right away and its just taking that idea and trying to make it better. Once I start seeing images and content laid out then I’m like, oh crap better adjust my design.

* Which struggles did you encounter during page development?

All the struggles. I encountered all the struggles. Figuring out how to get the three sections in columns next to each other, getting the h1 and nav on the same line.

* What did you learn from making your project responsive?

Well I didn’t do that **but** I anticipate I will learn a lot! Just another exciting concept to learn and then a challenging one to actually apply to my code then a rewarding one when I do it and it works!

Group 1: <http://www.businessoffashion.com/>

I really like this site and I chose it partly because I felt like even the design of the site went right along with the content- fashion site with a lot of white space to direct you attention to right to the content. It would be kinda silly to have a super busy fancy site that takes away from the beauty of the images. The hero image with the column of ads on the side follows the Golden Mean ratio. I like the black , white, light grey color scheme- simple and classic. I think maybe they could do something a little different with the typograohy since they use serif for their titles and paragraphs, although they do distuguish them a bit by making the headers bold. Love the simple logo and it’s place on the page- front and center AND above the header, which logo’s above the header is something I’m starting to get behind but I think it only works with certain sites. The nav that scrolls with you is awesommmmeeee and the light grey color is used throughout the site. The flow is nice, keeps the content front and center and easily accessible- you don’t get lost looking for information.

Group 2: <http://www2.warnerbros.com/spacejam/movie/jam.htm> (like there was another choice…)

So obviously this is a timeless website that not only redefines the standards of beauty but sets the bar for all future websites. Students of web design, take note. First and foremost that background image of space goes seamlessly with the title of the site- if you didn’t know Space Jam was about space, well you sure do now. Can we talk about the navigation please? Planets!?! Visionary. Clicking through to the “Planet B-Ball” takes you to a page with a lovely hero image accompanied by some text that is red and not hard to read at all. It doesn’t even hurt my eyes a little bit. The styles applied to this paragraph are exactly none. A minimalist approach. Next to the paragraph is a spinning wheel. I hate it. It appears *every single page* is just like the first I clicked- hero image, red serif text, yellow copyright at the bottom (ketchup and mustard motif, I like it) and a Space Jam logo in the top right, kudos to them for giving us a way to get back to that **stellar** navigation. Not sure what is happening with the lines around the logo and header- but my guess is the developer wasn’t sure either.

Layout - super simple. Each page is literally just like the last and boring.

Typography- what typography?

Navigation- I can’t hate on the planets. I just won’t do it.

Overall flow- honestly, you know where you’re going, you know what to expect when you get there- could it be prettier? Absolutely. Could it have a layout that wasn’t created by a 7 year old? Probably. Does the red hurt my eyes? Yes. Is Space Jam still a class no matter how terrible the website it? You’re damn right.